

*Jennifer E. A. Haun*

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## *CAREER SUMMARY*

Ten years of print/digital design and creative direction for projects spanning the gamut of annual reports, direct mail and point of purchase, to book cover and layout design. I play a key role in the conceptualization, execution and coordination of advertising campaigns, branch merchandising, print and digital advertisements, logo developments, branding & product identity, photo shoots, press checks, and presentation of projects to board of directors.

## *EXPERIENCE*

### **MARKETING SPECIALIST/GRAPHIC DESIGNER** | *Watermark Credit Union, Seattle, WA* | 3/2001 - Present

Responsibilities include design, production, and coordination of all marketing communications within the print arena. Projects include product & service identity and branding, annual reports, annual calendar, promotional campaigns, all advertising including bus advertising, billboard design, Visa credit card design, in-branch signage, point of sale displays, direct mailings, statement inserts, newspaper advertising and all brochure creation. Create miscellaneous graphics and logos for website marketing needs.

### **FREELANCE DESIGN** | *Indelible Ink Creative, Print & Web Design* | 4/2000- Present

Create logos, branding strategies, collateral, advertising and websites for various clients.

### **ADVERTISING ARTIST/GRAPHIC DESIGNER** | *Daily Times-Call Newspaper, Longmont, CO* | 8/1998- 4/2000

Provided all artistic elements for advertising team. Duties included concept, creation and completion of retail advertising campaigns, in-house promotional campaigns, logo design, corporate identification, design of "special sections" covers & editorial graphics, including quarterly magazine covers, and client speculative ads.

### **WEBMASTER** | *Colorado Women's Agenda, Denver, CO* | 1/1998- 10/1998

Responsible for development and design of the CWA website and literature. Duties included concept, creation and completion of website.

## *SKILLS*

MAC & PC savvy with Adobe Illustrator, Adobe Photoshop, QuarkXPress, Adobe InDesign, Adobe Dreamweaver, Adobe Flash, Adobe Acrobat, Microsoft Office

## *EDUCATION*

Art Institute of Colorado | *BFA Graphic Design* | 2000

Inlighten, Inc. Buffalo, New York | *Inlighten Video Net Director Certification* | 2003 & 2008

Watermark Credit Union | *Deming Quality Management Training* | 2004

School Of Visual Communications | *Miscellaneous Graphic Design Courses* | 2006 - Present

eVolve, Seattle | *Intermediate Adobe Flash Immersion Course* | 2007

*five words to describe me: tenacious, passionate, responsible, engaging, extraordinary*