

Jennifer E. A. Haun

Seattle, WA

† 206 | 228 9790

jen@indelibleinkcreative.com

## CAREER SUMMARY

Twelve years of print/digital design and creative direction for award-winning projects including front-end web design, flash animation, brand development, annual reports, direct mail and point of purchase, to book cover and layout design. I play a key role in the conceptualization, execution and coordination of advertising campaigns, collateral materials, branch merchandising, print and digital advertisements including creation of email marketing and in-branch video ads, logo development, product identity development, and overall art direction in my organization.

## EXPERIENCE

### **MARKETING SPECIALIST/GRAPHIC DESIGNER** | *Watermark Credit Union, Seattle, WA* | 3/2001 - Present

Responsibilities include design, production, and coordination of all marketing communications within the print and digital design arenas. Projects include front-end web development, electronic site creation using XHTML & CSS and Flash animations. Additionally, I am responsible for product and service identity / branding developments, annual reports, calendars, promotional campaigns, transit advertising, billboard design, Visa credit card design, in-branch signage, point of sale displays, direct mailings, statement inserts, print and email advertising and all printed collateral materials creation.

### **FREELANCE DESIGN** | *Indelible Ink Creative, Print & Web Design* | 4/2000- Present

Create logos, branding strategies, collateral, advertising and websites for various clients.

### **ADVERTISING ARTIST/GRAPHIC DESIGNER** | *Daily Times-Call Newspaper, Longmont, CO* | 8/1998- 4/2000

Provided all artistic elements for advertising team. Duties included concept, creation and completion of retail advertising campaigns, in-house promotional campaigns, logo design, corporate identification, design of "special sections" covers & editorial graphics, including quarterly magazine covers, and client speculative ads.

### **WEBMASTER** | *Colorado Women's Agenda, Denver, CO* | 1/1998- 10/1998

Responsible for development and design of the CWA website and literature. Duties included concept, creation and completion of website.

## SKILLS

MAC & PC savvy with Adobe Illustrator, Adobe Photoshop, QuarkXPress, Adobe InDesign, Adobe Dreamweaver, XHTML & CSS, Adobe Flash with some scripting background, Adobe Acrobat, Microsoft Office

## EDUCATION

Art Institute of Colorado | *BFA Graphic Design* | 2000

Inlighten, Inc. Buffalo, New York | *Inlighten Video Net Director Certification* | 2003 & 2008

Watermark Credit Union | *Deming Quality Management Training* | 2004

School Of Visual Communications | *Miscellaneous Graphic Design Courses* | 2006 - Present

eVolve, Seattle | *Intermediate Adobe Flash Immersion Course* | 2007

Luminous Works, Seattle | *Intermediate Adobe Dreamweaver CS4 Intensive* | 2009

| *Intermediate Adobe Flash CS4 Intensive* | 2010

| *HTML & CSS Course* | 2010

five words to describe me: tenacious, passionate, responsible, engaging, extraordinary